

## Immediate Release: Monday 1<sup>st</sup> June. 2020

## Townsville Taxis partner up with popular taxi service, 13cabs to boost cab service

Townsville Taxis reveals it has teamed up with 13cabs in order to deliver a better resourced and wider-reaching taxi service for the Townsville community.

Townsville Taxis new partnership with 13cabs will see its 127 taxis enhanced with distinctive 13cabs branding along with greater levels of service. A key benefit of the partnership is access to Australia's top rating 13cabs booking app.

Townsville Taxis Chairman, Mr Jeff Finnigan said "Townsville is growing all the time and the need for more transport options is well and truly here, so we're excited to be partnering with the likes of 13cabs because it means we'll be able to better service the community and help get locals from A to B, wherever they need to go in town."

Mr Finnigan goes on to explain that Townsville Taxis is still very much part of and dedicated too, the local community it serves.

"Our partnership with 13cabs boosts our already strong ties with the local community. By tapping into the incredible resources of a national company, we're able to give people more convenient ways to book while retaining our existing workforce of local Drivers who know the town like the back of their hand. It's a win win for the community and the economy here in Townsville."

13cabs Queensland General Manager, Matt McLachlan said, "Today, we're incredibly excited to partner with Townsville Taxis. We're proud to provide locals access to Australia's most recognised taxi brand, and in turn, our world-class technology and safety systems."

"The 13cabs app is a great addition. Whilst we do tap into the support of a national taxi service, the locals can be assured that our business will remain firmly established within the community." Mr Finnigan ends.

All 13cabs vehicles undergo a cab sanitisation process, so that you can be assured that your cab is clean, which is vital during this challenging time and as people are starting to head out to bars, restaurants and cafes again.

13cabs is now offering contactless deliveries of food, parcels and medical supplies through the launch of 13things, an 'instant' parcel delivery service for local businesses and members of the community that are wanting their essential and non-essential items delivered.

Townsville is the latest in a series of regional centres to benefit from a partnership with 13cabs following a successful rollout in Mackay in October and a number of other Queensland regional centres in the past year.

On 1 June, Townsville locals can access the new cab services by downloading the 13cabs app or by calling the 24/7 Contact Centre on 13 2227.



With the introduction of 13cabs, we also aim to provide employment opportunities for people wishing to drive taxis. They can register their interest by emailing join@13cabs.com.au or calling 1800 546 687

For more information, visit <u>13cabs.com.au</u>

Ends –

For additional information, please contact:

For media enquiries and interview opportunities, please contact:

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Interview opportunities Jeff Finnigan | Chairman - Townsville Taxis

Matt McLachlan | General Manager - 13cabs Queensland

Images available

## Notes to Editor:

About 13cabs

13cabs is the largest taxi network in Australia, directly supporting 10,000 vehicles and 40,000 Drivers.

13cabs believes in the importance of accessible, dependable and equitable transport within the community and are building the team, technology and brands to support this delivery.

13cabs is part of A2B Australia Limited. A2B also owns Silver Service and CHAMP brands.

http://13cabs.com.au/